

9.12.20

Curriculum Vitae

1. Personal Data

Name in Hebrew: ד"ר הרשקוביץ אריה
Name in English: Herscovici Arie, Ph.D.
E-Mail: ArieH@wgalil.ac.il

2. Education Certificates and Degrees

<u>Education</u>	<u>Institute</u>	<u>Department</u>	<u>From - To</u>
First Degree	The Open	Social and human	1981-1985
Second Degree	University of Israel University of Haifa	sciences Dept. of Political	1986-1992
Third Degree	Technion - Israel Institute of Technology	Science City and Regional Planning Dept., Faculty of	1992-2000

3. Title of master's Thesis: Patterns of Setting Industrial Policy in the Electronics Industry in Israel

Supervisor: Professor Yael Yishai

Title of Doctoral Thesis: The Influence of Interest Groups on Plans for Dispersing the Population in Israel

Supervisor: Professor Hubert Law-Yone

4. Academic Ranks and Tenure in Institutions of Higher Education

<u>Rank</u>	<u>% Position</u>	<u>From - To</u>
Senior Teacher, Western Galilee College	100%	Since 2015
Senior lecturer, Oranim Academic College	33%	Since 2010
Lecturer, Western Galilee College	100%	Since 2008
Lecturer, Oranim Academic College	33%	Since 1999
Lecturer, Max Stern Academic College of Emek Yezreel	100%	1999-2008
Teaching Associate, University of Haifa	33%	Since 2005
Adjunct instructor, Technion - Israel Institute of Technology	50%	1992-1999

5. Supervising Graduate and Post-Graduate Students

Names of M.A. Students (supervised by the lecturer)

<u>Name of Student</u>	<u>Year of Completion</u>	<u>Topic work</u>
F. Said	2015	Schoolmasters views of e-learning
I. Lasri	2014	Role perception in the organization
Naama Herling	2013	The Effectivity of Multi-Disciplinary Teams as Means for Preventing Violence
Meirav A. Goldberg	2013	Adopting managerial methods of High Tech. companies to school management
Lior Lechner	2012	From traditional teaching to E-Learning: A case study
Zeidan Hassan	2012	The changes in teacher's skills that enable E-learning

6. Research Grants

<u>From-To</u>	<u>Funding Agency</u>	<u>Title of Research</u>	<u>Amount</u>	<u>Names of Research Partners</u>
2019	Spencer Foundation (submitted)	Active civic education and civic engagement	\$520,000	Dr. Osnat Akirav
2012	Oranim Academic College	School Readiness for Lean Management	10,000 NIS	
2009	Mofet Inst	Interdisciplinary Program for Teachers	22,000 NIS	Dr. Nir Resisi
2008	The Inst. for Society and Technology, Tel Aviv University	The Places of the Poor	30,000 NIS	Prof. Shlomo Hasson
2003	The Abraham Fund Initiatives	Coexistence Policy Planning, Among Municipal Leaders and Public Officials, In the north of Israel	15,000 NIS	Dr. Rassem Khamaisi

7. Organization of Scientific Conferences

- 2001 *The "Moshavim" in an Era of Change*, Dept. of Political Science, Max Stern Academic College of Emek Yezreel
- 2000 *Regional Development in the Yezreel Valley*, Dept. of Political Science, Max Stern Academic College of Emek Yezreel
- 1996 *Project 2020 – Policy Implications*, The Jewish Agency, Development and Settlement Dept
- 1991 *Regime Changes in Eastern Europe*, The Open University of Israel

8. Positions Held

<u>From-To</u>	<u>Institute</u>	<u>Position</u>	<u>% Position</u>
2009-2015	Western Galilee College	Head, Public Administration Division, Dept. of Political Science	100%
2002-2008	Max Stern	Head, Local	100%

<u>From-To</u>	<u>Institute</u>	<u>Position</u>	<u>% Position</u>
	Academic College of Emek Yezreel	Government Studies Program, Dept. of Political Science	
1995-1998	The Jewish Agency, Development and Settlement Dept	Chief Planner	100%
1988-1992	The Open University of Israel	Teaching Coordinator	100%
1983-1985	IDF	Commander of A Training Department	100%

Additional Professional Experience (Public Positions)

Since 2009, Senior Research Associate, Center for Urban and Regional Studies, Technion.

2009-2010, Research Associate, Tel-Aviv University - Institute for Technology and Society.

2009-2010, Member of the UNESCO Committee for Arab Heritage Sites in Israel.

2008-2009 Strategic Advisor, The Ministry of Housing, Urban Renewal Department.

9. Scientific Areas of Specialization

Planning and decision-making theory.

Public Management

Smart City-Region

Senior citizens and the information society

10. Academic Profile

The focus of my research, teaching and practice until several years ago, was the spatial planning policy in Israel and its social and political implications. More recent work reflects my growing interest in the influence of globalization

processes on local issues. During the last year I became interested in the difficult relations between the elderly and the information technology and society.

Publications

Herscovici Arie, Ph.D.

Books

Herscovich, A. (2009). *National Spatial Planning in Israel: Politics and Land*, Haifa: Technion, Center for Urban and Regional Studies. (Hebrew).

Book Chapters

Herscovich, A. (2004). Urban Policy in the Global Era. In: Levy-Faur, D., & Vigoda-Gadot, E. (Eds.), *International Public Policy and Management, Policy Learning Beyond Regional, Cultural, and Political Boundaries*. New York: Marcel Dekker. pp 249-266.

Encyclopedia Entries

Herscovich, A. (2007). Israel: Spatial Policy, In: Rabin, J. (Ed.), *Encyclopedia of Public Administration and Public Policy*, Taylor & Francis. pp 1049-1053.

Textbooks and Booklets

Carmon N., Shifrin E., & Herscovich A. (1994). *Project Renewal in Israel 1979-1994 - An Annotated Bibliography*, Haifa: Technion - Israel Institute of Technology, Samuel Neaman Institute (Hebrew).

Simchoni, A., Herscovich, A. (Eds.). (1988). *Introduction to Political Thought – An Anthology of Readings*, Haifa: University of Haifa, Dept. of Political Science.

Refereed Articles

Articles in periodicals

Herscovici, A., (2019). Lean Thinking as a Set of Guidelines for Smart Cities. *The International Journal of the Constructed Environment* 10 (1): 11-18.

doi.org/10.1080/09540962.2018.1450924

Herscovici, A., (2018). New development: Lean Thinking in smart cities. *Public Money & Management*, Volume 38, 2018 - Issue 4

doi.org/10.1080/09540962.2018.1450924

Herscovich, A. (2010). Ideological Shifts and Doctrine Change in National-Level Planning in Israel. *Town Planning Review*, 81(3), centenary issue, 261-281.

<https://doi.org/10.3828/tpr.2010.3>

Herscovich, A. (2006). From the Sharon Plan to TAMA/35 - The Ideology of Three Israeli National Plans. *Horizons in Geography*, 67, 31-40 (Hebrew).

Submitted Articles

Herscovici, A., The Smart City as a Lean Startup. *Journal of Urban Planning and Development*.

Articles in preparation

Manor, S., A. Herscovici, For Us, Alibaba Is Just A Story – Seniors Speaking About Digital Society and Information Technology.

Herscovici, A., S. Manor, Life in The Digital Periphery – Seniors In Rural Areas Speaking About Information Technology.

Presentations at Professional Conferences

Lean Thinking as A Set of Guidelines for Smart Cities. 3rd 'SmartBlueCity' Euro-Mediterranean Conference and Exhibition, Larnaca, October 5-6, 2018

The Dissipation of Managerial Concepts from The Business to The Public Sector – The Case Of Lean And Self-Managed Schools In Israel. ICERI2014 (7th International Conference of Education, Research and Innovation), 17th-19th of November 2014 Seville (Spain)

The Place of the Unemployables. The Annual Conference of the Israeli Geographical Association, Jerusalem: The Hebrew University, 5.12.2010.

Multi-Ethnic Cities in Israel: The Case of Zefad. The Galilee Conference, Oranim Academic College, 25.2.2010.

Multi-Disciplinary Policy Analysis. Between Discipline and Reality: About Multi-Disciplinarily, Oranim Academic College, 22.4.2009.

Interest Groups in Spatial Planning in Israel - The Case of the Arab Center for Alternative Planning. Annual Conference of the Israeli Planners Association, Haifa: Technion. 8.3.2007.

The Arab Center for Alternative Planning - National Ideology and Civic Agenda. Annual Conference of the Israeli Political Science Association, Acre: Western Galilee Academic College 31.5.2007.

Changes of Paradigm in Spatial Planning in Israel. Annual Conference of the Israeli Political Science Association, Acre, 31.5.2007.

From the Sharon Plan to TAMA 35: From Zionism to Post-Zionism? Annual Conference of The Israeli Political Science Association, Tel Aviv, June 2002.

The Ideology of Population Dispersal Plans in Israel. 50 Years of Planning Thought in Israel: Theory and Practice, Haifa: Technion, 20-21 December 1998.

Research Reports

2012. *Evaluation of the E-learning Unit of Oranim Academic College*, Oranim Research Authority.

2010. *The place of the unemployables, the case of Zefat*, Tel-Aviv University - Institute for Technology and Society.